

## Message Text

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46

ORIGIN EB-07

INFO OCT-01 ARA-10 ISO-00 TRSE-00 COME-00 INRE-00 CIAE-00

INR-07 NSAE-00 /025 R

DRAFTED BY EB/CBA/BP:DVLABRIE:BT

APPROVED BY EB/CBA/BP:ROBERT J. BUSHNELL

ARA/MEX:ESHIPPY (DRAFT)

EB/ITP/GCP:DDUNFORD (SUBS)

EB/ITP/OT:KSCHMIDT (SUBS)

TREASURY:BATF:JPASCO(DRAFT)

----- 098641

O 111627Z APR 75

FM SECSTATE WASHDC

TO AMEMBASSY MEXICO IMMEDIATE

UNCLAS STATE 082917

E.O. 11652: NA

TAGS: EIND, MX, BEXP

SUBJECT: TEQUILA - VISIT OF LARRANAGA TO U.S.

REF: STATE 76948

1) DEPARTMENT WOULD APPRECIATE EMBASSY PASSING TO CESAR LARRANAGA, DIRECTOR OF GOM BUREAU OF STANDARDS, FOLLOWING PROPOSED SCHEDULE FOR HIS VISIT TO WASHINGTON WEEK OF APRIL 14:

A) APRIL 14 - 3:45 P.M. - MEETING WITH DIRECTOR FOR REGULATORY ENFORCEMENT REX D. DAVIS AND ASSISTANT DIRECTOR STEPHEN E. HIGGINS, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS (BATF), ROOM 4000, U. S. TREASURY, 12TH AND PENNSYLVANIA, FOR DISCUSSION OF STANDARDS OF IDENTITY FOR TEQUILA.

B) APRIL 15 - 10:30 A.M. - MEETING IN ROOM 4828, DEPARTMENT OF STATE WITH KARL W. SCHMIDT, DIRECTOR, OFFICE OF INTER-  
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NATIONAL TRADE; GEORGE FALK, MEXICO DESK; AND HARVEY WINTER,

DIRECTOR, OFFICE OF BUSINESS PRACTICES, FOR DISCUSSION CONCERNING REDUCTION OF TARIFF ON TEQUILA.

C) APRIL 16 - APPROXIMATELY 10:00 A.M. - LARRANAGA IS SCHEDULED TO TESTIFY BEFORE PUBLIC HEARINGS HELD AT

BOUTWELL AUDITORIUM, SEVENTH FLOOR, INTERNAL REVENUE SERVICE BUILDING, 1000 CONSTITUTION AVENUE, CONCERNING INGREDIENT LABELING FOR DISTILLED SPIRITS. BATF BELIEVES HEARINGS WILL RUN THROUGH AT LEAST APRIL 18, AND COULD POSSIBLY CONTINUE ON MONDAY, APRIL 12.

2) LARRANAGA HAS CONFIRMED APRIL 14 MEETING WITH BATF BY TELEPHONE. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** LABELING, FOOD & DRUG REGULATIONS, ALCOHOLIC BEVERAGES, TEQUILA, VISITS, MEETINGS, NEGOTIATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE082917  
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**Document Unique ID:** 00  
**Drafter:** DVLABRIE:BT  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ORIGIN EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 76948  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 28 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <28 JUL 2003 by JonesKG>; APPROVED <05 JAN 2004 by ShawDG>  
**Review Markings:**

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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TEQUILA - VISIT OF LARRANAGA TO U.S.  
**TAGS:** EIND, BEXP, MX, (LARRANAGA, CESAR)  
**To:** MEXICO  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006